

February 2024

Radiology Equipment Non-Obsolescence Plan

University Hospitals

The Science of Health. The Art of Compassion.



GE HealthCare

© 2023 GE HealthCare. GE is a trademark of General Electric Company used under trademark license.



Learning Objectives

Understand current state of healthcare/radiology equipment in a large academic healthcare system

Understand planning equipment configuration and sequencing steps

 Understand lessons learned during our journey including importance of collaborative approach among stakeholders

Understand next steps to crossing our finish line

Michelle Dossa, PhD : West Market Director, University Hospitals Michelle Nocera: Academic Director, University Hospitals Carrie Adkins: Executive, GE HealthCare John White: Vice President HTM, Sodexo







\$5.4B

System Annual Revenue

~1 million

Unique patients each year

30,000

Physicians, nurses, and employees



- 2nd largest health care employer in Ohio; 7th largest employer in Ohio
- 20+ hospitals, including
 5 joint ventures
- 50+ outpatient health centers and 200+ physician offices
- Forbes' 2023 Best Large Employer: #1 health system in Healthcare & Social sector in Ohio
- Fortune 2023 Most Innovative: #1 health system in Ohio and #5 among all companies in the state

University Hospitals Cleveland Medical Center



- Flagship quaternary care and academic medical center
- 1,220 residents and fellows & 120 training programs
- Affiliated with NEOMED, Case Western Reserve University, Oxford University, Technion Israel Institute of Technology, National Taiwan University
- Top funded research program in the nation
- \$177.2 million research portfolio
- 3,400+ active clinical research studies



GE HealthCare is at the forefront of **Care Delivery across** the patient journey

Four Focused & **Integrated Segments**



SIGNA[™] (1.5 and 3T)



Omni Legend (PET / CT)



AIR[™] Recon DL



OEC 3D

Pharmaceutical









End-tidal Control Software-a)





CT Motion Injector



Enterprise Imaging





UH 2021 Radiology Asset Environment

UHHS CT Fleet by Age 53% Fleet Greater that 10 Years Old 50% Fleet Past Useful Lifecycle







Fixed XR Fleet by Age 60% Fleet Greater that 10 Years Old 53% Fleet Past Useful Lifecycle



Achieving Efficiency Requires a Focus on Four Critical Areas

Aging Assets

Asset

Standardization

■ Medical Center ■ Industry Trend

01 Technology Plan	02 Market Data and Analytics	03 Optimization	04 Bi-Directional Innovation			
Installed base assets by location, vendor and "scored" by age, clinical capability, reliability, EOSL, etc.	Identify market opportunities for expansion/consolidation. Utilize data to determine right asset, location & configuration	Process and throughput engineering optimization based on utilization, procedure volume, clinical gaps and growth	Invest in assets that are built on platforms that allow for in-field upgrades to current technology.			
Summary dashboard XXX Medical Center Tealaute Tealaute State State State Medical Center vs Industry Trends ²	MICRO MARKETS: OUTPATIENT PROCEDURES GROWTH (2021-2026) Modality Growth Market Comparison Bigs Internal State Stat	Maging asset optimization Example Facture Rel Conservation Release Added Addits Or C, 5000000044080 Recommendation Recommendation Recommendation Balance Conservation Conservation <td< td=""><td>Installed Base Systems IB Upgrades Offer Hew Innovation across Installed Base via Upgrade Path Base via Upgrade Path</td></td<>	Installed Base Systems IB Upgrades Offer Hew Innovation across Installed Base via Upgrade Path Base via Upgrade Path			

83

Projected 5-year CATH/EP volume growth and capacity

SIGNA[™] Artist Evo

Perfund
 Southwest/ segurand
 Perfund
 Providend/ HE
 Not/ HE
 Perfund Chy

Technology Planning with GE HealthCare

- In 2020-21, 509 assets were reviewed and scored
- In 2021-22, 621 assets were reviewed
- Onsite Physical Inventory:
 5 GEHC FTEs for 13 days

Observation Examples

- No consistent asset marker to ensure data hygiene
- Non-operational assets included in inventory
- · No centralized repository for inventory
- PM labels inconsistent and some expired







Radiology Inventory Asset Assessment





Command Center Impact for UH

What is Command Center?

Level 2 Software for real-time situational awareness, coordination & optimization

Hub for culture, optimization & learning

											O 'L NUTERI HANGER	COLUMN		· ·	
											A THE REPORT OF ALL AND				
											Alternation and a state				
											Conception of the planet.				
											and the second				
											Address from the second			Contraction Contract	
												LEAA			
											Constantine Constant				
											Annual State of State				
			_								at the set				
CAPACITY SNAP	SHOT INCO	1			- 😳 mee		-								
C testatten											the first process and the			Course Courses	Second Press
willing MeanPool 1 2	(1951)			0.00	- 1877	LINEARD .			-	10.00	Conception and Conception				
			A								And Descent	and a second			
41	856	652%	0 97%		20	36	82	22	28	2	to delay an one of the				
Heart			9995		ALL				55.08	ALDONE	Contraction and the second	-1002254			
														1000	_
Medicine					No.			1 10			transformer and the	The second se		2.00	
					200	151	50				en anno 197	and the second		Crown	
Veuro/Ortho/Spine			0 91%		1300						And a set of the set o	RAWA CONSIST	1984.04	1 22	COLUMN TO SHOP
December:		6316	Q							- 1				101	A 1 Westers Sally
											_			11000	
Samery			(24%												and the local division of the local division
Nomen & Newborn			0.82%											Angel to the	
														content	
Childrens	160	6696	Osse											rear land	
from to carling		~												manual ter.	
a presented					9900									(Astronym)	
														Columnation of the local division of the loc	
	-													Party Despir	
X O 🖉 🖬 💽														* Endy Lynch	
														41 (Para) 81 (1.1	pritri i segund
														· Miles Texnologi	
														Sector .	
														· Marika Nash (Ma)	
														states to call	
				_											And in case of the local division of the loc
															· · · · · · · · · · · · · · · · · · ·



What impact has been documented?

\$20M Annual Financial Benefit

Reduced mouse clicks per day	5,000- 400,000
Reduced ALOS (or similar)	½ - 1 Day
More balanced system utilization	12% - 20%
Increased average census	2% - 6%
Reduced ED waiting	23-35%
Reduced CT & MR Order-to-Result	10% - 25%
Increased OR utilization	5 – 15 pts
Reduced code blues	40%
Financial Benefit / Year	\$20M

Documented by Johns Hopkins, Humber River, AdventHealth, OHSU Health, Tampa General, Virginia Mason Franciscan and Duke Health. Details at <u>www.gehccommandcenters.com</u>. **Targeted impact at UH?**

Expected to generate \$40M-\$60M in annual benefit from LOS & growth

- Streamline daily management of UH Radiology
- Improve OP radiology utilization
- Improve radiology-inpatient coordination
- Enable improvement in inpatient length-of-stay (with broad adoption)

Transforming our Radiology Systems of Care

Where we are today ...

Aim to be highest value, lowest cost provider and fulfill our mission and vision

Current Radiology Fleet

After years of acquisitions, transactional replacements, and capital constraints

36 Manufacturers

📀 Aging rapidly

- Average 10+ years old
- 110 devices are end of life/end of service life



Integrated Radiology Command Center with real-time, actionable insights aimed at OP growth, IP delay reduction, and future innovation



Intelligent Radiology fleet replacement and evergreen upgrade subscriptions enabled with Artificial Intelligence and Machine Learning



Transformational accelerators,

including consultative market intelligence & fleet planning, comprehensive service, onsite scientific & clinical experts, continuous medical education

Value of Partnering

01 Financial

- GE Radiology Command Center
- Capital avoidance
- Radiologist productivity
- 10-year payment model

02 **Operational**

- Improved coordination
- Technologists able to move between facilities seamlessly
- Efficient workflows and standardized exam protocols
- Mobile equipment
- Local strategic stocking
- 24/7 service coverage Preventative maintenance
- Service training for UH biomedical engineering

03 Clinical & Scientific

- Software updates and hardware upgrades
- Robust platform for care innovation
- Onsite Imaging PhD Expertise
- Continuous onsite and remote clinical education

04 Strategic

- System strategic plan
- Improve access and patient experience
- Risk mitigation
- Service Delivery Leader
- Service Program Manager

¹Assuming UH 2021 annualized volumes and outpatient reimbursement by modality in Cleveland regional market; Source: UH Jan-Nov 2021 Imaging Volumes

²Assuming the Nuclear Medicine consolidation from 39 to 29 systems

³Assuming no rigging/crane services ⁴Assuming availability ⁵Assuming GE CT, Nuclear, MR