

# ICE2023

IMAGING CONFERENCE & EXPO

FEBRUARY 17-19, 2023 • NASHVILLE, TN

## SHOW GUIDE

The ICE 2023 show guide will contain conference schedule, description of education, a directory of all exhibitors and more.



Half Page	\$595
Full Page	\$1,095
Inside Front Cover	<del>\$1,595</del> Sold!
Inside Back Cover	\$1,595
Exclusive Back Cover	\$2,195
Belly Band	\$2,750

## GO LIVE!

Reach conference attendees, as well as individuals unable to attend, by scheduling a live interview with an MD Publishing team member.



### Package includes:

- Social media promotion prior to ICE
- Up to 3 minute live broadcast on the ICE Facebook page and shared to YouTube, LinkedIn and Twitter
- Appropriate professional accounts tagged and industry hashtags used
- Post conference promotion of the interview to increase the video's reach
- Detailed reporting to show engagement

**TOTAL COST: \$1,250**

## CUSTOM EMAIL MARKETING

Help increase awareness of your business and stay top of mind with potential customers by sending a custom email to our ICE subscription list PLUS preregistered conference attendees.

### Package includes:

- 1 e'blast to the ICE subscription list, approximately 8,000 qualified email addresses.
- E'blast will include email address for all preregistered conference attendees. Number of preregistered attendees will defer based on time of send.
- Detailed reporting one week after deployment

**TOTAL COST: \$2,150**

**DEADLINE**  
JANUARY 13, 2023

**CALL TODAY TO RESERVE YOUR SPOT!**  
**800.906.3373**