

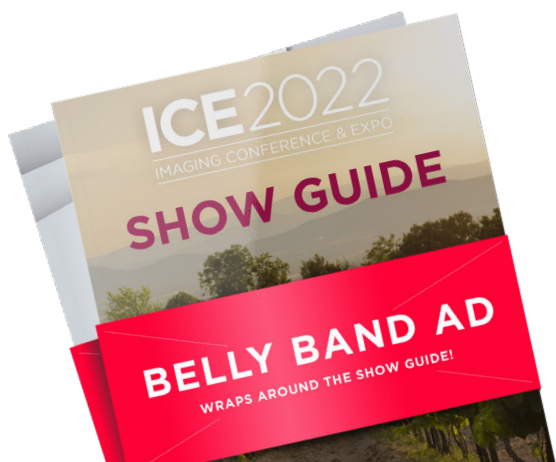
ICE 2022

IMAGING CONFERENCE & EXPO

FEBRUARY 20-22, 2022 • NAPA, CA

SHOW GUIDE

The ICE 2022 show guide will contain conference schedule, description of education, a directory of all exhibitors and more.



Half Page	\$495	
Full Page	\$995	
Inside Front Cover	\$1,495	Sold!
Inside Back Cover	\$1,495	
Exclusive Back Cover	\$1,995	
Belly Band	\$2,750	Sold!

GO LIVE!

Reach conference attendees, as well as individuals unable to attend, by scheduling a live interview with an MD Publishing team member.



Package includes:

- Social media promotion prior to ICE
- Up to 3 minute live broadcast on the ICE Facebook page and shared to YouTube, LinkedIn and Twitter
- Appropriate professional accounts tagged and industry hashtags used
- Post conference promotion of the interview to increase the video's reach
- Detailed reporting to show engagement

TOTAL COST: \$1,250

CUSTOM EMAIL MARKETING

Help increase awareness of your business and stay top of mind with potential customers by sending a custom email to our ICE subscription list PLUS preregistered conference attendees.

Package includes:

- 1 e'blast to the ICE subscription list, approximately 8,000 qualified email addresses.
- E'blast will include email address for all preregistered conference attendees. Number of preregistered attendees will defer based on time of send.
- Detailed reporting one week after deployment

TOTAL COST: \$2,150

**DEADLINE
JANUARY 14, 2022**

**CALL TODAY TO RESERVE YOUR SPOT!
800.906.3373**